



## EYE SEE...EYE LEARN®

The Eye See...Eye Learn® (ESEL) program is designed to detect, diagnose and treat children with vision problems when they begin junior kindergarten (JK) / Year 1, so that every child can see and learn to the best of their ability.

JK students receive an OHIP-insured eye exam with a participating optometrist, and if prescribed, one complementary pair of glasses courtesy of our exclusive industry partners, and participating optometrists.

### Did you know?

80%

of learning is visual



1 in 4 children has a vision problem.

61%

of parents mistakenly believe they can recognize signs of a vision problem

59%

of JK children examined from 2016-17 through ESEL were found to have conditions that require monitoring or treatment

**Vision Screenings are not a substitute for a comprehensive eye exam. Only a comprehensive eye exam performed by an optometrist can detect childhood eye diseases and vision problems.**

Children's eye exams are covered through OHIP up to their 20<sup>th</sup> birthday.

**Book your child's eye exam today with a participating optometrist!**

The program for children **born in 2014** begins on **July 1, 2018** through to **June 30, 2019**

Learn more at [www.eyeseeeyelearn.ca](http://www.eyeseeeyelearn.ca)  
[esel@optom.on.ca](mailto:esel@optom.on.ca) or 1-855-424-3735 ext. 231